



For Immediate Release

**HBO NOW<sup>SM</sup> AVAILABLE TODAY TO VERIZON BROADBAND CUSTOMERS**  
**GROUNDBREAKING MULTI-PLATFORM AGREEMENT INCLUDES FREE 30-DAY TRIAL FOR HBO NOW;**  
**PLAN TO BRING HBO CONTENT TO VERIZON'S MOBILE VIDEO PLATFORM**

NEW YORK July 28, 2015 – Home Box Office and Verizon announced today a broad agreement that includes the right for Verizon to distribute HBO NOW<sup>SM</sup>, HBO's internet-only service, to Verizon digital platforms, including to more than 100 million Verizon Wireless customers and other consumers with handsets and/or tablets. HBO NOW is immediately available to all Verizon standalone broadband customers, including FiOS and high-speed internet customers, for a 30-day free trial. HBO content will also be coming soon to Verizon's upcoming mobile video platform.

HBO NOW provides audiences with instant access to all of HBO—addictive series, unforgettable movies, thought-provoking documentaries, thrilling sports programs and entertaining comedy and music specials.

“Our customers want choice in accessing premium content when and where they choose, on a variety of devices,” said Ben Grad, executive director of content strategy and acquisition for Verizon. “HBO NOW brings compelling content and choice to Verizon broadband customers today – and exciting possibilities for HBO content within Verizon's pending mobile video service.”

“This agreement with Verizon represents the commitment our companies share to respond to changing consumer behavior through innovation, bringing audiences the best in entertainment the way they want it,” said Jeff Dallesandro, Senior Vice President, Worldwide Digital Distribution and Business Development, HBO. “We're excited to evolve our partnership with Verizon and bring HBO programming to a new generation of broadband-only customers.”

Verizon FiOS Internet and HSI customers can begin a 30-day introductory free trial of HBO NOW by signing up through Verizon at [www.verizon.com/hbonow](http://www.verizon.com/hbonow). After signing up, Verizon customers can access the service by downloading the HBO NOW app on their Android phone or tablet, Amazon Fire Tablet, iPhone, iPad or Apple TV and selecting “Verizon” from the drop down menu of providers. Upon initial registration, customers sign in to watch their favorite HBO programming on their mobile device or on their computer at [HBONOW.com](http://HBONOW.com).

HBO NOW is currently available through Verizon to non-FiOS TV customers for a monthly subscription of \$14.99 following the introductory free offer. FiOS TV customers can continue to purchase HBO, which includes access to the award-winning HBO GO app and access to HBO content on an anywhere, anytime basis on FiOS Mobile, through existing sales channels, including by using their FiOS TV remote control.

HBO NOW subscribers can catch HBO's amazing line up of envelope-pushing summer series including *True Detective*<sup>®</sup>, *Ballers*<sup>SM</sup> and *The Brink*<sup>SM</sup>. See your shows, your movies, your way, on HBO NOW, including the recent seasons of *Game of Thrones*<sup>®</sup>, *Silicon Valley*<sup>®</sup>, *Veep*<sup>®</sup> and *Last Week Tonight With John Oliver*<sup>SM</sup> as well as other current uncensored programming like *Girls*<sup>®</sup>, *The Leftovers*<sup>®</sup>, *The Jinx* and *Going Clear*. HBO NOW also features every episode of every season of HBO classics worth seeing again like *The Sopranos*<sup>®</sup>, *Sex and the City*<sup>®</sup>, *True Blood*<sup>®</sup>, *The Wire*<sup>®</sup> and *Deadwood*<sup>®</sup>. In addition, HBO NOW subscribers have instant access to the most top box office, must-see films like *Gone Girl*, *Horrible Bosses 2*, *X-MEN: Days of Future Past*, *The Maze Runner*, *Get On Up* and coming soon—*Birdman*, *The Hobbit: The Battle of the Five Armies*, *The Theory of Everything* and *Dumb and Dumber To*. Customers can learn more at [Order.HBONOW.com](http://Order.HBONOW.com).

Verizon Communications Inc. (NYSE, Nasdaq: VZ), headquartered in New York, delivers broadband and other wireless and wireline communications services to consumer, business, government and wholesale customers. Verizon Wireless operates America's most reliable wireless network, with 108.6 million retail connections nationwide. Verizon also provides converged communications, information and entertainment services over America's most advanced fiber-optic network, and delivers integrated business solutions to customers worldwide. For more information, visit [www.verizon.com/news/](http://www.verizon.com/news/).

Home Box Office, Inc. is the premium television programming subsidiary of Time Warner Inc. and the world's most successful pay TV service, providing the two television services – HBO® and Cinemax® – to approximately 122 million subscribers worldwide. The services offer the popular subscription video-on-demand products HBO On Demand® and Cinemax On Demand®, as well as HBO GO® and MAX GO®, HD feeds and multiplex channels. HBO NOW<sup>SM</sup>, the network's internet only premium streaming service, provides audiences with instant access to HBO's acclaimed programming in the U.S. Internationally, HBO branded television networks, along with the subscription video-on-demand products HBO On Demand and HBO GO, bring HBO services to over 60 countries. HBO and Cinemax programming is sold into over 150 countries worldwide.

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