



NEWS RELEASE

For Immediate Release

HBO NOWSM AVAILABLE TODAY ON ANDROID AND AMAZON FIRE DEVICES INCLUDES 30-DAY FREE TRIAL OFFER TO NEW CUSTOMERS

See How to “Come and Get” All of HBO on HBO NOW [Here](#)

NEW YORK July 16, 2015 – Today, Home Box Office is adding Android and Amazon devices to its internet only service, HBO NOWSM, providing audiences with instant access to all of HBO—addictive series, unforgettable movies, thought-provoking documentaries, thrilling sports programs and entertaining comedy and music specials. Consumers only need the internet to access HBO NOW which is available on Android phones and tablets as well as Amazon Fire Tablets starting today. HBO NOW is also soon to be Google Cast-enabled and available soon on Android TV, Amazon Fire TV and Fire TV Stick.

New customers can download the app on their Android tablet and phone or on their Amazon Fire Tablets to begin a 30-day introductory free trial of HBO NOW by signing up through Google Play and the Amazon Appstore. HBO NOW continues to expand its distribution by adding Google and Amazon to already existing partners - Apple and Cablevision. HBO NOW is available on any Android OS 4.1+ phone or tablet and Fire Tablets as well as iPhone, iPad and Apple TV for a monthly subscription of \$14.99. Upon registering, subscribers can also watch their favorite HBO programming on their computer at HBONOW.com.

With the launch of HBO NOW on Android and Amazon, subscribers will have a chance to catch HBO’s amazing line up of envelope-pushing summer series including *True Detective*[®], *Ballers*SM and *The Brink*SM. See your shows, your movies, your way, on HBO NOW, including the recent seasons of *Game of Thrones*[®], *Silicon Valley*[®], *Veep*[®] and *Last Week Tonight With John Oliver*SM as well as other current uncensored programming like *Girls*[®], *The Leftovers*[®], *The Jinx* and *Going Clear*. HBO NOW also features every episode of every season of HBO classics worth seeing again like *The Sopranos*[®], *Sex and the City*[®], *True Blood*[®], *The Wire*[®] and *Deadwood*[®]. In addition, HBO NOW subscribers will have instant access to the most top box office, must-see films like *Gone Girl*, *Horrible Bosses 2*, *X-MEN: Days of Future Past*, *The Maze Runner*, *Get On Up* and coming soon—*Birdman*, *The Hobbit: The Battle of the Five Armies*, *The Theory of Everything* and *Dumb and Dumber To*. Customers can learn more at Order.HBONOW.com.

Home Box Office, Inc. is the premium television programming subsidiary of Time Warner Inc. and the world’s most successful pay TV service, providing the two television services – HBO[®] and Cinemax[®] – to approximately 122 million subscribers worldwide. The services offer the popular subscription video-on-demand products HBO On Demand[®] and Cinemax On Demand[®], as well as HBO GO[®] and MAX GO[®], HD feeds and multiplex channels. In April 2015, HBO NOWSM, the network’s highly anticipated standalone premium streaming service, began providing audiences with instant access to HBO’s acclaimed programming in the U.S. HBO NOW is available directly through Apple, Google, Amazon and Optimum Online for a monthly subscription. Internationally, HBO branded television networks, along with the subscription video-on-demand products HBO On Demand and HBO GO, bring HBO services to over 60 countries. HBO and Cinemax programming is sold into over 150 countries worldwide.

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