



NEWS RELEASE

HBO® MAKES PREMIERE EPISODES OF NEW COMEDY SERIES **BALLERS**SM & **THE BRINK**SM
AVAILABLE ON FACEBOOK

*Audiences Get Free Access To Show's First Episodes Days After Their HBO Network Premiere
Sampling Hosted on Dwayne Johnson & The Brink Facebook Pages*

New York, N.Y., June 24, 2015 – For the first time HBO is offering free access to view its two newest original comedy series, **Ballers** and **The Brink**, on Facebook. Starting today, the first full episode of each series will be available for a limited time. **Ballers** star and executive producer Dwayne Johnson will host the episode directly on his Facebook page (<https://www.facebook.com/video.php?v=10153597196099384>), which will include a video introduction by Johnson, and **The Brink** can be seen on the series page (<https://www.facebook.com/TheBrinkHBO/videos/917793438276821/>). Called “welcome summer additions” (*USA Today*) and “worth a look” (*Los Angeles Times*), **Ballers** and **The Brink** are not to be missed.

Showcasing the two comedies on Facebook expands HBO programming sampling efforts to a new platform and, with Johnson’s expansive fan base of 49 million followers, it is a natural fit to reach an already primed audience. The sampling opportunity comes just days after the series premieres on Sunday, June 21, at 10:00 p.m. (**Ballers**) & 10:30 p.m. (**The Brink**) and will be promoted on HBO’s Facebook and Twitter profiles as well as Johnson’s Facebook, Twitter and Instagram accounts for **Ballers**.

In addition to Facebook, the episodes are also available on HBO NOW and HBO GO. Consumers new to HBO NOW can sign up now for a free 30 day trial that includes access to the best past and current programming.

Created by Stephen Levinson (HBO’s *Entourage*®) and executive produced by Stephen Levinson, Mark Wahlberg, Dwayne Johnson, Dany Garcia, Peter Berg, Evan Reilly, Rob Weiss, Julian Farino and Denis Biggs, **Ballers** explores the whirlwind lifestyle and real-life problems of a group of former and current football players and was graded an “A-” by *Entertainment Weekly*. In the series Johnson (*San Andreas*) portrays Spencer, a retired football superstar who is trying to reinvent himself as a financial manager for current players in sun soaked Miami.

The epic dark comedy series **The Brink** focuses on a geopolitical crisis and its effect on three disparate, desperate men: Secretary of State Walter Larson (Tim Robbins, Best Supporting Actor Oscar® winner for *Mystic River*), lowly Foreign Service officer Alex Talbot (Jack Black, Golden Globe nominee for “Bernie”) and ace Navy fighter pilot Zeke Tilson (Pablo Schreiber, HBO’s *The Wire*®). The series was executive produced by Jerry Weintraub, Roberto Benabib and Jay Roach, who also directed the pilot, and was created by Roberto Benabib and Kim Benabib.

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Ballers Embed Code:

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<div id="fb-root"></div>
<script>(function(d, s, id) {
  var js, fjs = d.getElementsByTagName(s)[0];
  if (d.getElementById(id)) return;
  js = d.createElement(s); js.id = id;
  js.src = "///connect.facebook.net/en_US/sdk.js#xfbml=1&version=v2.3&appId=183222878395202";
  fjs.parentNode.insertBefore(js, fjs);
})(document, 'script', 'facebook-jssdk');</script>
```

The Brink Embed Code:

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<div id="fb-root"></div><script>(function(d, s, id) { var js, fjs = d.getElementsByTagName(s)[0]; if
(d.getElementById(id)) return; js = d.createElement(s); js.id = id; js.src =
"///connect.facebook.net/en_US/sdk.js#xfbml=1&version=v2.3"; fjs.parentNode.insertBefore(js,
fjs);})(document, 'script', 'facebook-jssdk');</script><div class="fb-video" data-allowfullscreen="1" data-
href="https://www.facebook.com/TheBrinkHBO/videos/917793438276821/"><div class="fb-xfbml-
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href="/TheBrinkHBO/videos/917793438276821/"><p>&quot;If you help me save the world,
I&#039;ll be nicer to your sister.&quot;Jack Black, Tim Robbins and the cast of The Brink present their
&#039;Tips for Healthy Relationships.&#039;</p></a></p></div></div></div>
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