



## ***NEWS RELEASE***

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For Immediate Release

### ***Game of Thrones*® Premieres in Over 170 Countries Simultaneously**

#### **Entire Fifth Season of HBO's Worldwide Phenomenon to be Simulcast Across the Globe Timed with Airing on HBO U.S.**

New York, N.Y., March 10, 2015 – In an unprecedented move, *Game of Thrones*® will premiere in over 170 countries and territories across the globe simultaneously with HBO's U.S. airing on Sunday, April 12 at 9:00pm ET, it was announced today by HBO. The entire fifth season of the Emmy®-, Golden Globe®- and Peabody®-winning series will be simulcast to HBO branded networks and broadcast partners across the world, creating a global television event week after week throughout the season's 10-episode run.

"We are thrilled to see our international partners jumping on board to bring *Game of Thrones*, one of the most universally loved television shows in the world, to global audiences at the same time it airs on HBO in the U.S.," said Michael Lombardo, President, HBO Programming. "It's going to be a great season."

Among those participating are the HBO branded networks: HBO Asia, HBO Canada, HBO Europe, HBO Latin America, HBO Netherlands and HBO Nordic.

Also included are international "Home of HBO" services including: Africa/M-Net, Australia/Foxtel, Belgium(Flemish)/Telenet, France/Orange, Iceland/365 Media, Israel/DBS, Sky Deutschland, Sky Italia and SKY New Zealand. HBO licensing partners in the simulcast include: Belgium(French)/Betv, Greece/Intervision, Russia/Amedia and Spain/DTS.

Since its debut *Game of Thrones* has become a worldwide phenomenon and the most popular series in HBO history. Last year, the series was the most searched television show worldwide on Google and the #1 most talked about show on Facebook in the U.S.

*Game of Thrones* is based on George R.R. Martin's fantasy series *A Song Of Ice and Fire*, where political and sexual intrigue abound as seven noble families fight for control of the mythical land of Westeros. The epic series, with storylines of treachery and nobility, family and honor, ambition and love, and death and survival, has captured the imagination of fans globally and become one of the most popular shows on television.

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